

Part 1 – Find out the Best Investment Option for YOU in Just 40 minutes

Understanding the Major Investment Options

1. Gold
2. Bank Fixed Deposit
3. Public Provident Fund (PPF)
4. Mutual Funds
5. Index Exchange Traded Funds (Index ETFs)
6. Term Insurance
7. ULIP (Unit Linked Insurance Plan)
8. Share Market
9. Real Estate

Classifying the Investment Options on the Basis of possible Risk

Classifying Investment Options on the Basis of Expected Profit/Returns from them

The Investment Option which is the Best for YOU

1. Goal 1: To Get Insurance Cover
2. Goal 2: To Save Tax
3. Goal 3: To Build Wealth by Getting High Return/Profits

Part 2 - Understand the Basics of Share Market in Just 30 minutes

Q. What is a share?

Q. What are securities?

Q. Why do companies/institutions issue shares?

Q. Why causes share prices to rise and fall?

Q. How do investors earn profits from investing in shares?

Face Value of a share (book value/nominal value)

Market value of the share/Current market price (CMP)

Market capitalization of a company (Market Cap)

Classifying companies based on the size of their Market Cap

1. Large Cap (Large Market Capitalization) companies:
2. Mid Cap
3. Small Cap

Difference between Listed and Unlisted Companies

Unlisted / Unquoted companies (Unlisted / Unquoted shares)

Listed / Quoted companies (Listed / Quoted shares)

Types of positions taken by Investors in the share market

- Long Positions
- Short Positions
- Short Selling
- Squaring off Positions

Different types of shares

1. Common shares (Equity shares)
2. Preference shares

Priority of different type of securities to receive Dividend/Liquidation payments

The main attributes of a Preference share

1. Dividend rate
2. Par value or liquidation value

Q. What is the tax to be paid for profits made by investing/trading in securities?

- Long term capital gain (LTCG)
- Short term capital gain (STCG)
- Security transaction tax (STT)
- Indexation
- Cost Inflation Index (CII)

Part 3 –Become an Expert Fundamental Analyst in Just 40 minutes

1. What is Fundamental Analysis?
2. The Attributes (qualities) shown by a company having Good Fundamentals.
3. Getting the data required to do Fundamental Analysis of a Share.
4. How to do Fundamental Analysis of a share/company in 5 Minutes?
5. Results from using Fundamental Analysis.
6. Introduction of the Most Powerful method to analyze the Share Market.

Part 4 – Learn how to Start Trading & Select the Best Demat and Trading Account (30 Minutes)

How to start Trading in Shares

1. Trading Account
2. Demat Account
3. Bank Account

Demat Accounts and Depositories

Opening a Demat Account

Facilities that you get in a Demat Accounts

1. Holding securities in secure electronic form (i.e. Demat form)
2. Single Consolidated Account for all Debt and Equity holdings
3. Easy, fast and low cost Transfer of securities
4. Easy and fast Implementation of Corporate Actions
5. Dematerialization
6. Rematerialization
7. Pledging
8. Nomination
9. Transmission

Stock Exchange

Stock brokers and Sub-brokers

Trading Account

Understand the fees and taxes (i.e. total cost) of buying and selling Shares

Factors to be considered while comparing Demat and Trading account schemes

Comparison of the Major Providers of Demat and Trading accounts

Part 5 – Learn Technical Analysis: Most Powerful method to Analyze Share Market (50 Minutes)

Basic principle behind Technical Analysis

Parameters considered in Technical Analysis

- Share Price
- Trading Volume

Different types of Technical Charts

- Line Chart
- Bar Chart
- Candlestick Chart

Dow Theory

Trends and Trend lines

- Bullish trend
- Bullish Trend lines
- Bearish trend
- Bearish Trend Lines
- Sideways trend or Trendless share market

Price Patterns

Price target
Time target
Reversal patterns
Consolidation patterns

Up Flag
Head and Shoulder

Part 6 – Become an Expert in 'Futures' in Just 30 minutes

8 Simple rules that we should follow while investing in the share market

Derivatives

Leverage

Key concepts in Futures

1. Lot Size
2. Size of Futures Contract
3. Margin amount of a Futures contract
4. Leverage in Futures Contract
5. Span Margin and Exposure Margin
6. Marked to Market on a Daily basis
7. Settlement Day (Expiry Day)
8. Settlement by Cash

How Low Brokerage Rates help to earn Big Profits from Small Change in Share Price

Part 7 – Become an Expert in 'Options' in Just 30 minutes

Call Options

Key concepts in Futures

1. Lot Size
2. Notional Value of an Options Contract
3. Premium Amount
4. Leverage in Futures Contract
5. Strike price
6. Returns from Investment in Options
7. Exercising an Option

Writing an Option

Margin Amount for Option Writers

Open Interest in a particular Options contract

Put Options

Hedging

Understanding American-style settlement and European-style settlement

Stock Options and Index Options

Classifying Futures and Options contract on the basis of Settlement day

Rollover of a Futures or Options contract

When to book profits while Investing in Options